

Photo Tex™

Installing suggestions!

First, use a warm, damp cloth or sponge to clean the wall surface or window and allow it to completely dry. (This suggestion is for existing walls with probable fingerprints and dirt resulting from day to day foot traffic and use). Make sure all previous cleaning solutions are completely gone. You can use a dab of dawn soap to clean dirtier or if previous solution has been used. DO not use any other solution when installing Photo Tex.

Photo Tex can be repositioned multiple times; however, once the adhesive collects too much dust, dirt or fibers it will become less effective in sticking properly to the surface.

Install: First begin at the top of your Photo Tex Image and pull down approximately 6-10” of the backer/liner and crease the back of the backer/liner. Simply apply the exposed adhesive area to your chosen location. It can be repositioned until squared to the surface. Once your square, then continue to slowly pull the backer downward in 4-6” increments, smoothing the Photo Tex as you go. Most installers like to squeegee from the center out when you cannot reach from side to side. Please use a plastic or cloth squeegee (4”-6” felt wrapped) when installing as your just your hands can create and leave bubbles (especially on texture surfaces.) **Put good pressure** on the material (especially when it a texture wall) to help get the adhesive into those crevasses (more pressure is better, so don’t hold back) Do not use larger squeegees as they do not allow adequate pressure to be applied for proper adhesion.

Tape: When using tape to hold image in place on wall – you have to remove the tape SLOWLY when using Latex Inks and Opaque Photo Tex. If you rip it off to fast or hard, it can damage the image!

Depending on the size, it may be helpful if one person pulls down the backer, while the other smooth’s the image on the surface. If there are any bubbles or wrinkles, you can lightly press or smooth them out, or just peel back that area and re-apply.

Please Note: Pressing too hard will not damage the Photo Tex; however in rare cases with heavy solids, it may cause your hands to gather ink (Eco-Solvents inks mainly) (due to the natural oils on your hands), and could transfer from your hands onto another surface. Another reason to use a squeegee.

SUGGESTIONS if a bubble re-appears over the next day or two, pressing and lightly rubbing can remove it. This can happen occasionally if oil, dirt, or dust is trapped on your surface. Use a sewing pin to pop the bubble, and then smooth it out with your fingers in a circular motion can also work. Most causes of bubbles are because the wall was painted within the last 30 days or cleaning chemicals where used prior. In these cases, if you can lift the material up to outgas and release that pocket then re-apply it most likely will not come back.

Do not use rubbing Alcohol to clean walls when using Opaque/block-out Photo Tex as there is a chance it can react to the opaque coating (bubble) – **Again just use warm damp rag to clear dust.**

Always allow 30 days on a freshly painted wall before installing (paint out-gasses).

Avoid bubbles/tunnels by making sure that newly painted surface had 30-days to dry, **again do not clean wall with any solutions as it can have a reaction to the adhesive.**